

Every artist, cared for — from the first advance to the *last encore*.

Miami-based producer and artist relations lead. I build AR departments for festivals, advance and liaise for individual shows, manage artists day to day, and run talent for major brand events in music and sports.

6,000+

guests at each Maxim Super Bowl party

100+

artists over a five-day Miami Music Week mini festival

3×

Super Bowls as talent manager and lead producer (2024–26)

EN · ES

fluent in English and Spanish, conversational in French

What I do

Festival AR departments

Team build, advancing systems, hospitality, dressing rooms and artist transport.

Show advancing & AR liaison

One point of contact for riders, contracts, schedules, travel and guest lists.

Day-to-day artist management

Calendars, communications, travel and touring, including tour managing Adam Port of Keinemusik.

Talent for brand events

Credentialing, VIP access, confidentiality, run of show and live performance.

Selected work

Maxim Super Bowl

2024–26

Talent manager and lead producer, 6,000+ guests.

Miami Music Week

2024–26

Five-day mini festival, 100+ artists.

Summit Series

2024–26

Lead producer, Summit Peru 2025.

Sports Illustrated F1 Austin

2024–25

Talent and production, Formula 1 weekend.

Art Basel · III Points

2024–25

Talent and artist relations for two-day festivals.

CONMEBOL Copa América

2024

Offsite fan zone coordinator.

TALENT I'VE WORKED WITH

Diplo / Skrillex / Tiësto / The Chainsmokers / John Summit / FISHER / Keinemusik / deadmau5 / Chris Lake / Lil Wayne / 50 Cent / Becky G / Farruko / Sofi Tukker / Green Velvet / HUGEL

Let's take care of your *artists*.

momoar.com

Enquiries through the contact form · EN / ES